

Hello and welcome to the first of 3 exciting emails :)

This email has two parts, the What's New (well kind of) and Business parts.

1st The “What's New” part of the email.

As many of you know I have expanded my treatment modalities to include **high powdered RED and NearInfraRed (NIR) LED Light Therapy** which donates photons to increase ATP production, reduce free radicals, improve circulation and promote healing. I use this as an enhancement to the acupuncture treatment.

[This is also offered as a separate stand alone treatment for the whole body, front and back, 15 minutes each side. This is offered on Thursdays and Saturdays.](#)

I also have a **high powered PEMF machine**. This is a targeted treatment that puts out a high powered pulsing magnetic field at multiple frequencies that helps regulate the inflammatory/immune response pathways of tissue to correct the damaged cellular functions for injured joints or damage to the tissue/muscles/nerves, headaches, bone, organ health and mental health.

[This is also offered as a separate stand alone treatment for up to two areas 15 min each. This is offered on Thursday and Saturdays.](#)

Red & NIR light therapy and PEMF therapy can be used as a combination therapy with acupuncture.

[This combination therapy can also be used as a separate stand alone treatment without acupuncture, front and back Red & NIR Light and up to two areas PEMF 15 min each on Thursday and Saturdays.](#)

Most of you that receive acupuncture treatment know about the above two treatment modalities because I tend to use them often to enhance the acupuncture treatment.

Acupuncture promotes circulation, and moderates cellular function with its targeted and systemic effect. Red & NIR Light and PEMF both promote cellular energy production, cellular repair, reduction in inflammation/free radicals and both increase circulation. When both treatment modalities are used together it's a win-win.

Now 2nd, the Business part of this email.

Starting January 1st 2024, I will no longer be accepting insurance as payment for the acupuncture procedure but I will email or print you a Superbill so you can submit it to your insurance company for reimbursement if they cover acupuncture and the specific diagnosis code for your treatment.

Have a Healthy, Happy End of Year

And as usual if you need any help with the Healthy part give me a call because when you are Healthy you are usually Happy!

In Health,
Bruce Pendleberry, OMD, LAc, Dipl. O.M.

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